

NEWS

Allen Consulting, Inc.

NEWS

89 Middletown Road, Holmdel, NJ 07733

Phone 732.946.2711 Fax 732.946.8032

www.allenconsulting.com

For Immediate Release

Contact: Sylvia Allen

sylvia@allenconsulting.com 732-946-2711

Women Business Owners Group Starts New Year on a Positive Note

Holmdel, NJ January 8, 2013... Women business owners throughout Central New Jersey are invited to start the new year off with the National Association of Women Business Owners, Central Jersey (NAWBO-CJ). NAWBO-CJ will host a dinner meeting with a guest speaker and networking on Tuesday, January 15 from 6:00 – 9:00 pm at the Hilton Garden Inn, 50 Raritan Parkway, Edison. 08837

The topic of the event is “One Voice Can Make a Difference in the World!” featuring Sylvia Allen, Founder and CEO of Sylvia’s Children, who will share her success founding and running the nonprofit Sylvia’s Children. The event is \$29 for members, \$35 for guests. Register by visiting www.nawbocentraljersey.org.

When asked who should attend this event, Allen answered "anyone that wants to succeed, whether they run a for-profit or non-profit organization." Allen, who has run her own PR firm, Allen Consulting, for the last 35 years, has also been successful in building a model school in Uganda. She has raised over \$700,000 almost single handedly to build a library, teacher’s housing, medical clinic, well, chicken farm ... the list goes on and on. Learn how this one person is making a difference.

NAWBO-CJ offers dinner meetings with speaker and networking every month from 6:00 – 9:00 pm at the Hilton Garden Inn, Edison. NAWBO offers women business owners the chance to find a mentor, network with other women business owners and develop strategies for success. Upcoming topics include:

- February 21, JoAnn Kirby “Selling for Non-Salespeople”
- March 21, Meg Paradise “Women Business Owners as Leaders”
- April 23, Matthew Goerske "Discovering Your Memory Power"
- May 21, Suzanne Pease “Branding Your Business”
- June 20, Joan C. Cavanaugh “The Game of Business, Golf: Why Women in Business Can’t Afford Not To Play Business Golf”

The mission of the Central Jersey Chapter of NAWBO is to educate and enable women business owners to reach their full potential, to strengthen the wealth of our members, to build strategic alliances, to provide access to NAWBO’s resources for greater visibility and profitability, and to influence public policy. For more information about NAWBO Central Jersey, visit the chapter’s website www.nawbocentraljersey.org.